

Buy

Detail Report

#:

Revision
0 Date:
10/13/2010

2:52 PM
Client: Howard Coble
Vendor: WZOO
Placement Services
Media: Radio
Product: Howard Coble
Phone: 336-240-4006
Market: Greensboro-Winston Salem
Mail: hueymusic@aol.com
Primary Demo: Adults 35-64
Separation between spots: 30

Estimate: 1411
Send Billing To: Media
Description: Coble Radio 4Q 2010 709 Westchester Drive
Flight Start Date: 10/18/10 5:00:00 AM
Suite 101-102
Flight End Date: 11/7/10 4:59:00 AM E-
High Point, NC 27262
Survey: Greensboro-Winston Salem Phone: 336-889-5222
Buyer: Kathy Burris Fax: 336-889-6022

Estimate Comments:

Spots				Wks			Total	Adults 35-64		
Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	10/18	10/25	11/1	RTG	
WZOO-Radio										
9	MTuWThF 6:00a-7:00p	AM	\$3.53	\$3.00	30	20	20	0	40	
10	M 6:00a-7:00p	AM	\$3.53	\$3.00	30	0	0	5	5	
						Total Spots:		20	20	5
						45				
						Total GRP/GIMP(000):				
Total Cost:			\$158.85	\$135.00	Total CPP/CPM:					

Total

OCT 10	\$141.20	\$120.00	40
NOV 10	\$17.65	\$15.00	5

e:
Disclaimer:

Signatur

MPS Media
Placement Services
709 Westchester Dr., Suite 101 & 102
High Point, NC 27262

HIGH POINT BANK & TRUST COMPANY
HIGH POINT, NORTH CAROLINA

66-68/531

033345

10/14/2010

**135.00

WZOO

PAY TO THE
ORDER OF

One Hundred Thirty-Five and 00/100

\$

DOLLARS

WZOO
2641 Lazy Pine Rd
Randleman, NC 27317

Prepayment Howard Coble

Peggy Shufelt

MEMO

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