

**ACCUWEATHER, INC.  
RADIO SERVICE AGREEMENT**

February 28, 2014  
Date of Agreement

**Parties and Statement of Terms:**

A. Your Name and Address and Ours:

1. ACCUWEATHER, INC., 385 Science Park Road, State College, Pennsylvania 16803 (814) 235-8500 ("AccuWeather", "Seller", "Us")
2. RCR of Randolph County, Ltd., licensee of radio station WZOO-AM, 2641 Lazy Pine Road, Randleman, North Carolina 27317 (336)672-3333 ("Buyer", "You")

B. Start Date: February 3, 2014

C. Length of Agreement:  One Year  Two Years

D. City of Use: Asheboro, North Carolina

E. Format: Contemporary

F. Service Details (check one)

1.  Weather Service: Monday through Sunday

Early Morning - One (1) Recorded Feed  
Afternoon - One (1) Recorded Feed  
Overnight - One (1) Recorded Feed

2. In addition to the service specified herein, AccuWeather shall host weather information on your Web site URL for [www.wzooradiocom.fatcow.com/home.php](http://www.wzooradiocom.fatcow.com/home.php). You shall also receive one (1) subscription to AccuWeather.com Professional Service.

G. Advertising Requirements: Four (4) minutes per day, Monday through Sunday, to be aired as follows:

- Two (2) minutes to be aired between 6:00 A.M. and 10:00 A.M.
- One (1) minute to be aired between 10:00 A.M. and 3:00 P.M.
- One (1) minute to be aired between 3:00 P.M. and 7:00 P.M.

**How To Accept This Agreement:** This document is an offer by AccuWeather to you. You may accept this offer by: (a) proper execution of this Agreement or (b) acceptance or use of the Service hereunder or any part of it. Acceptance of this Agreement by us, if required, shall occur, at our election, upon the occurrence of either of the two events mentioned in the sentence immediately preceding or upon proper execution of this Agreement by AccuWeather. No person has the authority to make representations or warranties on behalf of AccuWeather or to bind AccuWeather in any manner, except as provided for in this Agreement. So please do not rely on any understanding not clearly explained in this Agreement.

BY ACCEPTING THIS AGREEMENT YOU ARE (1) ACKNOWLEDGING THAT YOU HAVE READ AND UNDERSTOOD THIS AGREEMENT; (2) THAT YOU ARE INTENDING TO BE LEGALLY BOUND BY THE AGREEMENT; AND, (3) THAT YOU HAVE FULL AUTHORITY TO SIGN THE AGREEMENT. IF YOU HAVE ANY QUESTIONS ABOUT THIS AGREEMENT PLEASE CONSIDER HAVING IT REVIEWED BY YOUR LEGAL COUNSEL.

THANK YOU FOR CHOOSING ACCUWEATHER AS YOUR PROVIDER OF WEATHER INFORMATION AND GIVING US THE PRIVILEGE TO SERVE YOU AND YOUR BUSINESS.

SELLER: ACCUWEATHER, INC.

BUYER:

DATE: 3/28/14 BY: Luisa Byron

DATE: \_\_\_\_\_ BY: Tom Cullen  
for Fred Ice Hs